



Confederation of Danish Industry

State of Green
Join the Future. Think Denmark



16. – 21. September 2018

Tokyo, Japan

Registration deadline:
15th April 2018

Towards Copenhagen 2020

As Copenhagen will host the 2020 IWA World Water Congress & Exhibition, there will be significant focus on Denmark and Danish solutions within Water, Wastewater, Groundwater and Climate Solutions

Sign up:

You sign up [here](http://www.dk-water.dk)
www.dk-water.dk

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IWA World Water Congress & Exhibition 2018, and Danish-Japanese Water Days in Tokyo

Join the Danish pavilion at IWA 2018 and Danish-Japanese Water Days and benefit from the attention towards Denmark, when presenting Copenhagen as the IWA World Water Congress & Exhibition-host in 2020.

Who will you meet?

The IWA World Water Congress & Exhibition brings more than 5,500 water, environment and related professionals together from more than 100 countries. The conference offers new insights into how pioneering science, technological innovation and leading practices will shape the major transformation in water management that is underway. We invite Danish Companies to display solutions to utility leaders, and water professionals from all over the world. Furthermore, the Danish-Japanese Water Days offers the possibility to meet potential local distributors, dealers and partners face-to-face.

IWA Danish Pavilion

DWTG and DI have joined forces in organizing the Danish Pavilion in close co-operation with IWA Denmark and DANVA. State of Green is the branding partner for the pavilion, which will also offer an opportunity for your company to tailor your participation according to your needs. The Danish Pavilion will feature an exhibition area as well as a combined lounge/side event area. We will organize a Danish Business Forum, for participants to present their ideas and solutions to a large, relevant and high-profiled audience. In co-operation with IWA Denmark and Danva, we will also arrange various events relating to the conference and the launch of IWA 2020 in Copenhagen.

Facts

Exhibiting with us

The pavilion will be approximately 100 sqm. divided into a large open area with open space with Company Walls, a seminar area and an area with company booths. The State of Green branding platform will focus on water, global challenges and highlighting selected areas where Danish knowledge and skills makes a difference.

These selected areas will reflect the expertise and solutions of the participating Danish companies.

The platform is designed to include approx. 25 m2 space for seminars/events, and smaller meetings.

Each participating company is offered several opportunities for exposure of the company brand and solutions:

- Co-branding in all PR material for the pavilion
- Wall package at the pavilion and optional individual booth
- Showcasing of 1-2 solutions relating to the selected water challenges at the pavilion
- Opportunity to host company side event at the pavilion
- Participation in joint events at the pavilion
- Participation in Business Forum and receptions at pavilion
- By joining Danish Japanese Water Days, you will meet decision makers face to face, join site visits and get insight into the Japanese Water market.

Organizers

The events are organized by the above partners. In addition, Wonderful Copenhagen will contribute to branding IWA Copenhagen 2020.

Danish-Japanese Water Days

In continuation of the IWA conference, the organizers offer two days of 'Danish Japanese Water Days' where participants will meet decision makers face to face, go on site visits and get thorough insight into the Japanese Water market.

Benefits of participation

- Meet water industry decision makers during the exhibition, at events in the pavilion, the Danish Business Forum and Danish Japanese Water Days
- As part of the pavilion and the Business Forum, we will invite high level official Danish participants.
- Be part of the Danish Pavilion and marketing, and benefit from the exposure towards 2020, which Denmark will get during the event
- Enjoy networking with the other exhibitors and the entire Danish delegation
- Present your solutions to key decision makers at technical seminar (Danish Business Forum)
- Conference passes at reduced prices
- We will send out invitations for meetings, exhibition and reception including our event brochure to potential partners/clients as per your request, and via our own databases.
- Your company will be presented in the Exhibition catalogue
- We will handle all practical issues in regards of your participation. This includes build-up/dismantle, registrations, hotel reservation, local transport etc. We will also be present throughout the event, ready to assist you and receive clients
- By joining Danish Japanese Water Days, you will meet decision makers face to face, join site visits and get more insight into the Japanese Water market

Terms of participation

Prices

Pavilion Wall package

1 wall at the Joint pavilion common area, incl. pavilion services

Participation in Danish Pavilion Marketing

Presentation at Business Forum

Package price - expected *20.000,-**

Individual Booth

Own booth at Danish pavilion (minimum 9m2), incl. pavilion services

Participation in Danish Pavilion Marketing

Presentation at Business Forum

Package price - expected *50.000,-**

Danish Japanese Water Days can be added: *+ 8500,-**

* All prices are excl. VAT and subject to 15 companies participating and approved 50 percent subsidy from the Danish Trade Council. Hotel, travel costs and insurance are not included. In case the subsidy of the subsidy not being approved or fewer participants, we will assess the situation, and return with possible adjustments of programme and price. If the price is higher than stated, you have the right to decline your registration.

We are at your service for any additional information.

Best regards

Danish Water Technology Group, DI, IWA Denmark, Danva and State of Green